

Call for Expression of Interest

Developing a Case Study on an Aquaculture Industry in Africa

1. Introduction

Msingi is an independent industry development organization that supports the transformation of high potential industries in East Africa (Kenya, Uganda, Tanzania, and Rwanda) through a range of initiatives such as investment in pioneer businesses, technical assistance, policy support, or development of key industry institutions. One of Msingi's focus industries is aquaculture; Msingi aims to develop a competitive, inclusive, and resilient aquaculture industry over the long term.

2. Objective of this call for expression of interest

Msingi has been working closely with industry players to support the development of the aquaculture industry since 2016. One of the key levers in unlocking the resilience of the industry lies in building a sustainable aquaculture industry that grows and operates in a bio-secure way.

The East Africa aquaculture sector has been free of major disease incidences to date. Msingi, however, acknowledges that the industry is still nascent and the risk of fish disease in the region, especially with intensification of aquaculture, is high. Msingi therefore aspires to draw lessons from other successful and growing aquaculture sectors – drawing examples from other leading African aquaculture producers, would be beneficial in sensitizing producers or relevant officials to the risk a growing aquaculture industry faces in terms of biosecurity threats, and on what is currently being done in certain African countries to mitigate these issues.

Msingi is therefore seeking an experienced consultant to structure, design and put together a constructive case study on an African aquaculture industry – involving liaising with the public and private sectors to elucidate the different views and experiences of key stakeholders on the response to biosecurity threats over the last 5 – 10 years, in order to present a user-friendly case study. The case study should review the industry preparedness and response to biosecurity threats in terms of the human, environmental and regulatory circumstances, rather than a scientific exploration on the origins of the specific pathogens involved.

The aim is to create an output that exemplifies how a thriving aquaculture industry and associated government research and regulation can firstly be aware of and mitigate biosecurity and environmental impacts. The output deliverable of the project will be a user-friendly case study (we are looking for written outputs primarily, but also interested in case studies which can incorporate a video component) and a dissemination plan for the case study in East Africa. The written output should be no more than 4,000 words, and/or the video length between 8 – 10 minutes. The intended beneficiaries of the case study range from producers, across the value chain, to the government-level in East Africa and a wider audience across Sub-Saharan Africa.

This note is therefore to call for expressions of interest to develop a case study related to industry preparedness and response to biosecurity threats within an African Aquaculture sector.

3. Eligibility criteria

Expressions of interest are invited from experts who:

- The consultant should possess a background in aquatic animal health and aquaculture

- Significant project management experience in interdisciplinary aquaculture research and development; qualitative and quantitative data/information gathering, informant interviewing and other participatory survey methodologies, preferably in projects in Sub-Saharan Africa
- Strong knowledge and experience of working with the African aquaculture sector over the last 5 – 10 years as an independent partner
- Demonstratable experience on assignments of a similar nature
- Understanding of the aquaculture industry in Africa

4. Expression of interest

If this is something that interests you/your organization, please contact the addresses below to express your interest and we will be in touch to provide additional details and advance discussions. Please include the following information in your email.

1. Name of your organization/individual
2. A brief description of the consultant and an outline of their qualifications, capabilities, and experience on assignments of a similar nature.
3. A proposal of the budget for delivery of this assignment.

The expression of interest should be no more than 500 words and as such will be a first step to more detailed discussions.

The expression of interest should reach us by 1700Hrs East Africa Time on Friday, 11th December 2020.

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