

TERMS OF REFERENCE FOR CONSULTANCY SERVICES TO REVIEW, UPDATE AND COST THE DRAFT THE NATIONAL COTTON, TEXTILES AND APPARELS STRATEGY

Location:	Kampala
Description of the assignment:	Technical Expertise to review update and cost the National Textile Strategy for Uganda-2020/21-2024/25
Additional Category:	Strategy and Policy Unit
Type of Contract:	Consultant
Languages Required:	English
Starting date:	Upon signing contract
Expected Duration of Assignment:	30 Working days spread across two months (8weeks).

BACKGROUND

Uganda aspires to transform from a peasant to a modern and prosperous country by 2040. The Third National Development Plan (NDP III: 2020/21-2024/25) set the goal of “Increased Household Incomes and Improved Quality of Life of Ugandans” to be pursued under the overall theme of “Sustainable Industrialization for inclusive growth, employment and sustainable wealth creation”.

The Cotton, Textiles and Apparels industry is a priority sector for the Government of Uganda because of its high potential to stimulate economic activity and create thousands of new jobs particularly impacting on youth and women. It also has a high potential to stimulate growth in other associated sectors of the economy and earn the country significant amounts of foreign exchange. The development of the CTA value chain is a key pillar in the NDP III.

Towards this end, the Ministry of Trade, Industry and Cooperatives (MoTIC) and the National Planning Authority, embarked on the formulation of the Cotton, Textiles and Apparel (CTA) strategy (2020/21 - 2024/25) which provides the roadmap for Uganda to develop a fully integrated CTA value chain over the next five years. This is done with support from MSINGI East Africa.

The process of developing this strategy is highly consultative and brings onboard various actors in the CTA value chain to analyze and discuss the issues, opportunities and proposals for its development. These include; farmers, private sector operators, the financial services providers, government stakeholders and training organizations. As part of this process, the stakeholders undertook a highly successful learning tour of India and Sri Lanka to relate first hand with countries where progressive policies and an engaged private sector had developed highly successful CTA industries.

The CTA Strategy Document is currently in the final stage of preparation and expected to be submitted to cabinet end of November 2020. To conclude the process, MoTIC and NPA with support from MSINGI now seek services of a consultant to review, update and cost the draft CTA Strategy that is well aligned to the NDP III and the National Industrial Policy 2020.

Objectives of the assignment

The overall objective of the assignment is to review, update and cost the draft Cotton Textile and Apparels Strategy (2020/21 - 2024/25) and align it to the NDPIII and the National Industrial Policy 2020.

The consultant is expected, among others, to;

- I. Review the whole document to ensure that the situation analysis captures key issues along the CTA value chain adequately and the proposed strategic objectives fully address them.
- II. Ensure alignment of the proposed strategic actions with the main objectives and other important national development policies and plans such as the NDP III, National Industrial Policy;
- III. Breakdown the strategic interventions into annual outputs and activities that are fully targeted and costed.
- IV. Develop the M&E results framework for the strategy to measure performance and impact of the strategy across years.
- V. Facilitate technical discussions with stakeholders to validate and finalize the strategy.

Scope of work and methodology

- I. Review, analyze and update the draft strategy with a focus on key issues, evidence on trends and patterns in production, processing, and trade of CTA in Uganda and internationally
- II. Review, analyze and update the policy, legal and institutional framework that must be in place to address the issues and realize the strategy targets
- III. Assess the effects of COVID-19 on the CTA industry in Uganda from the domestic and global perspective and what the strategy must do to address them
- IV. Review the strategy document for consistency and flow of issues, strategies, outcomes, outputs, activities and targets
- V. Breakdown the strategic interventions into well costed and targeted outputs and activities that are inline with the Agroindustrialization Program Implementation Action Plan
- VI. Identify the necessary stakeholders and institutional framework for efficient and effective implementation of the strategy that maximizes synergies across actors.
- VII. Develop a robust M&E results framework for measuring performance and impact of the strategy with clear linkages between goal, outcomes, outputs, activities, and inputs.

Deliverables

<i>Deliverable</i>	<i>Expected Completion (After Contracting)</i>	<i>Review and Approvals Required</i>
1. An inception report on the assignment detailing the understanding/interpretation of the assignment, the methodology for carrying out the assignment, work plan and implementation schedule	Within 1 week of contracting	Commissioner Industry-MTIC, Program Leader Agroindustrialization-NPA, and Director Textiles and Apparels-MSINGI

2. First draft of the refined CTA strategy (including budgets and performance targets; and the Monitoring and Evaluation framework.)	Within 4 weeks of contracting	Commissioner Industry-MTIC, Program Leader Agroindustrialization-NPA, and Director Textiles and Apparels-MSINGI
3. Second draft of the refined CTA strategy (Submitted after incorporating comments received from stakeholders)	Within 6 weeks of contracting	Commissioner Industry-MTIC, Program Leader Agroindustrialization-NPA, and Director Textiles and Apparels-MSINGI
4. Final draft of the CTA strategy developed and ready for submission to Cabinet Secretariat	Within 8 weeks of contracting	Commissioner Industry-MTIC, Program Leader Agroindustrialization-NPA, and Director Textiles and Apparels-MSINGI

WORKING ARRANGEMENTS

Institutional Arrangement

The Ministry of Trade, Industry and Cooperatives as a lead agency for development and implementation of the CTA Strategy and roadmap, will oversee the consultant with support from NPA and Msingi EA. The Commissioner Industry and Technology will be the focal point at the Ministry and responsible for coordination of the assignment, with additional technical guidance from the Program Leader Agroindustrialization-NPA, and Director Textiles and Apparels-MSINGI. The final reports will be submitted to the Permanent Secretary, Ministry of Trade, Industry and Cooperatives.

Duration of the Work

The assignment is expected to take 30 working days within a period of one month (4 weeks) in accordance with the scope of work and indicative period for submission of deliverables above.

Duty Station

The consultancy is based in Kampala, Uganda.

REQUIREMENTS FOR EXPERIENCE AND QUALIFICATIONS

Experience of the Firm

The firm should have at least 10 years relevant experience in conducting similar engagements with deep understanding of the Ugandan CTA sector, government planning and budgeting procedures and working arrangements as well as experience in delivering assignments to the high level government structure.

The firm shall have a team of three experts with the detailed qualifications specified below

Qualification and experience of the consultant(s)

Lead Consultant/Economist

Academic Qualifications:

- A Masters degree in Industrial Economics, Development Economics, Agricultural Economics, Economic Policy and Planning or other related Studies. A PhD will be an added advantage.

Years of experience:

- A minimum of 8 years working experience in development and strategic planning with good understanding of technical, financial and managerial aspects of implementation of projects in the industrial sector.
- Demonstrable evidence of expertise in private sector development.
- Demonstrable understanding of the CTA industry locally and internationally
- Knowledge of the broader international and regional development agenda and strategic issues such as regional integration, the 2030 Agenda for Sustainable Development, Africa Agenda 2063

Competencies:

- Excellent analytical skills and strong commitment to sharing expertise and experience in order to develop capacity of others, and work as a member of a team;
- Strong communication skills; able to communicate effectively with people and able to write concisely and make presentations in a simple non-technical manner;
- Excellent analytical, organizational and negotiation skills. Ability to demonstrate tact and diplomacy.

Support consultants

M&E expert

The M&E expert should have the following qualifications

- A Masters Degree in Statistics, Economics, Agricultural Economics or related field
- Post-graduate training in M&E
- At least 8 years work experience in Monitoring and evaluation
- Demonstrate team work

Agronomist

The agronomist should have the following qualities

- A Bachelors degree in Agriculture
- A Masters degree in the above is an added advantage
- At least 8 years work experience in cotton agronomy production

Language requirements

- Fluency in written and spoken English.

SCHEDULE OF PAYMENTS

A lumpsum payment, in three tranches, shall be made upon successful completion and certification of work done as indicated in this Terms of Reference.

The consultant will be required to submit detailed log sheets and invoice to Msingi and MOITE to verify work completed prior to payment. Specific milestones specified below shall be the basis for effecting the payments.

Payment Releases	Percentage	Timing (after contracting)
Upon submission of an acceptable inception report, with detailed work plan for the assignment	20	Within 1 week of contracting
Upon certification of completion of deliverable - First draft of the refined CTA strategy	40	Within 4weeks of contracting
Upon certification of completion of deliverable - Final draft of the CTA strategy developed and ready for submission to Cabinet Secretariat	40	Within 8 weeks of Contracting

Evaluation Method and Criteria

The consultant will be selected by a team comprising of the Ministry of Trade, NPA and Msingi, which shall be known as the oversight team. The consultant will be contracted by Msingi EA. Msingi EA will bear the costs of the assignment and the consultant will be required to adhere to the contractual obligations of Msingi but their performance will need to satisfy the oversight team.

Cumulative analysis

- The award of the contract shall be made to the individual consultant whose offer has been evaluated and determined as:
 - Responsive/compliant/acceptable, and;
 - Having received the highest score out of a pre-determined set of weighted technical and financial criteria specific to the solicitation:
 - Technical criteria weight; - 70%;
 - Financial criteria weight; - 30%.

Only candidates obtaining a minimum of 49 points (70% of the total technical points) would be considered for the Financial Evaluation

Technical Criteria - Maximum 70 points

Criteria

- Relevant degree - 5
- A minimum of 8 years relevant work experience - 20
- Relevant experience in working with government, development partners in economic research and development of methodologies - 15
- Previously published economic-related research - 10
- Methodology / approach to complete the assignment - 20

Documents to be included when submitting the proposals

Interested Lead consultants must submit the following documents/information to demonstrate their qualifications in one single PDF document:

- Duly accomplished Letter of Confirmation of Interest and Availability.
- Personal CV, indicating all past experience from similar projects, as well as the contact details (email and telephone number) of the Candidate and at least three (3) professional references.
- CVs of other members of the consultant team
- Technical proposal
- Brief description of why the individual considers him/herself as the most suitable for the assignment
- A methodology, on how they will approach and complete the assignment
- Financial proposal that indicates the all-inclusive fixed total contract price, supported by a breakdown of costs

Instruction for Submission

- Interested candidates to submit their Expression of Interest to: Abreham Gizaw at abreham.gizaw@msingi.com and copy TextilesandApparel@msingi.com by XXX
- Interested applicants can find the full ToR for the assignment at Msingi East Africa's website: <https://www.msingi.com/>