Request for Expressions of Interest (EOI)
Innovations to Improve Aquaculture Market Channels

1. Introduction

Msingi is an independent industry development organization that supports the transformation of high potential industries in East Africa (EA) – Kenya, Uganda, Tanzania, & Rwanda, through a range of initiatives such as investment in pioneer businesses, technical assistance, policy support, or development of key industry institutions. One of Msingi's focus industries is aquaculture; Msingi aims to develop a competitive, inclusive, and resilient aquaculture industry over the long term.

2. Objective

Building Efficient Routes to Markets

As part of its ongoing efforts to support the creation of resilient market channels in aquaculture, Msingi is interested to support via grant capital innovative fish distribution projects. As such, Msingi is requesting for brief Expressions of Interest (EOIs) from firms and/or projects which are bringing innovation to increase efficiency or value in the post-harvest distribution and marketing of fish from aquaculture, and to thus positively impact the aquaculture industry.

Msingi is interested to hear from for-profit firms whose model is either economically viable or has the potential to become so; and where there is a clear need for Msingi's support.

Msingi will conduct more detailed discussions (and subsequently due diligence if applicable) with interested firms that display these features.

3. EOI Required Information

EOIs should be no longer than 600 words and include:

1. Name and contact details of organization/individual
2. Physical and postal addresses
3. A brief summary of the business and innovation, and the need for support
4. A brief explanation of the background of key members of the management team

The deadline to submit the above information is **29th January 2021**. The EOIs should be submitted directly to both of the below contacts.

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