

## JOB DESCRIPTION

### TECHNICAL SPECIALIST: TEXTILE AND APPAREL

#### Msingi

Msingi East Africa Limited is an ambitious and innovative industry development organization supporting the growth of competitive industries in East Africa. We identify high potential industries and work to foster innovation, growth, and competitiveness in these industries by providing support, including investment, to pioneering firms, while catalyzing the right enabling environment for the industry. We are differentiated by our combination of strong private sector-orientation and skills, and the long-term approach needed to catalyze lasting economic development. Ultimately, Msingi's goal is to play a key role in East Africa's long-term economic transformation. Msingi is funded by Gatsby Africa a member of the Gatsby Charitable foundation, an independent foundation set up in 1967 by Lord David Sainsbury that has worked in East Africa since 1985.

#### Purpose of the role

Msingi is seeking an experienced professional in the role of **Technical Specialist- Textiles and Apparel** to provide technical expertise to the Industry Director - Textiles & Apparel and the rest of the Textile and Apparel Program team. The incumbent will work with and assist the Industry Director in leading the implementation of key intervention activities and projects within the industry program. The role will encompass building partnerships with leading apparel brands, investment promotion and firm level technical support in Msingi's geographical focus countries. S/he will help to implement program initiatives that aim to support the development of production capacity within the East African industrial landscape. The role will involve working with commercial firms as well as policy partners and will have a strong element of providing technical factory floor assistance and investment facilitation and promotion support to stakeholders. The role may also require the successful candidate to represent Msingi and its partners and act as an ambassador for the organization.

#### Key responsibilities

##### 1. EAC Country specific CTA Sector Development:

- Support the director and wider program team to review, fine tune and contribute to the development of industry specific pitch decks to market the EAC as an investment destination for textiles and apparel.
- Work with the director to interact with buyers and manufacturers and suppliers in order to gather intelligence that can be used to improve EAC's position as an investment destination.
- Work with the director and Msingi's partners to prepare and fine tune industry roadshows and visits between EAC countries and any relevant geography.
- Support the Director to advise and inform the CTA players within the EAC on future industry specific opportunities.

##### 2. EAC Firm Level Support

- Work with the Industry director and team to design and resource for an intervention to support the enhancement of factories in the EAC region.
- Work with the Industry director and team to develop interventions for SMEs.

##### 3. International marketing and relationship building

- Identification and solicitation of partnerships with leading international T&A brands to attract investment and sourcing into the region
- Identify and attend industry events with the Msingi team to improve Msingi's visibility and understanding of current and future sector trends.

##### 4. Analysis and Research

- Assist the Industry team to review and refine terms of reference for industry specific research conducted by Msingi and its partners.
- Revise and comment on Industry specific research conducted by Msingi and or its partners.

#### 5. Institutional and team development

- Support the director to build team capacity and knowledge of the industry
- Support the director and team with any other industry specific elements and act as a sounding board and advisor for industry specific interventions.

### Experience and personal qualities required

Msingi is looking for star-performers that have:

- Bachelor's degree from a reputable university with a commerce or business administration or related and relevant field of study
- Minimum of 15 years' experience in the Textile and Apparel manufacturing with leading global brands in Africa, EAC and Asia
- Practical factory level experience as production/ operation manager in an export-oriented manufacturer supplying an international brand.
- Experience in setting up new export-oriented production facilities and or Industry Parks
- Wide international network and reputation with global manufacturers, brands, and supply chain actors in the global TA value chain.
- Consulting experience in the region as an independent contractor supporting governments and private sector in developing and executing investment promotion and technical improvement programs, especially in East Africa would be an added advantage.

### Terms and remuneration

- The contract for this work will be for a **fixed term contract** for period of one year on full time basis. The job will be based in Nairobi with significant in country and regional travel. The salary will be competitive and is negotiable dependent on experience.

### How to apply

If your experience and aspirations match this opportunity, please forward your cover letter and curriculum vitae detailing your qualifications and experience, and quoting **TECHNICAL SPECIALIST**, to Abreham Gizaw at [abreham.gizaw@msingi.com](mailto:abreham.gizaw@msingi.com) and copy [TextilesandApparel@msingi.com](mailto:TextilesandApparel@msingi.com) by 5<sup>th</sup> March 2021