

## **Request for Proposals (RFP)**

### **Consultancy to support aquaculture association(s) to develop technical input for draft cage regulations in Kenya.**

#### **1. Introduction**

Msingi is an independent industry development organization that supports the transformation of high potential industries in East Africa (Kenya, Uganda, Tanzania, and Rwanda) through a range of initiatives such as investment in pioneer businesses, technical assistance, policy support, or development of key industry institutions.

One of Msingi's focus industries is aquaculture; Msingi aims to develop a competitive, inclusive and resilient aquaculture industry over the long term. Msingi believes that East Africa has a strong comparative advantage in aquaculture, with good natural water resources and climate, genetic resources, and a rapidly growing population leading to increasing demand for protein.

Msingi has been working closely with a range of aquaculture industry players since 2016. These players include hatcheries, grow-out farms, aqua feed producers, government authorities and industry associations. One of Msingi's key areas of support is to industry associations. Farmers that organize themselves into groups can improve their co-ordination and information sharing on collective issues such as response to environmental or biosecurity issues, as well as building advocacy in engaging with governments on policy and legislative issues affecting the sector.

#### **2. Objectives of this consultancy**

The objective of this consultancy is to **support a section of the aquaculture private sector in Kenya to coordinate and develop a unified, well researched/technically sound contribution to the process of aquaculture regulations development.**

1. To collate the industry's input and views on various regulatory issues, including but not limited to, environment and biosecurity, inputs, licensing.
2. To provide additional technical input to the industry on best practices for aquaculture regulations.
3. To draft the key recommendations from the industry and best practices (from 1 and 2 above) into a position paper that the industry stakeholders can use to present their views on aquaculture regulation matters.

#### **3. Scope of this consultancy**

The consultant's scope of work for the development of the draft cage guidelines, and **the deliverables**, therefore, include the following:

1. Conduct private sector stakeholder dialogue and consultation. The project entails conducting stakeholder meetings (with farmers and farmer associations) to discuss and identify their priority regulatory issues.
2. In addition to obtaining views from the private sector, develop a list of priority best practice aspects of aquaculture regulations that can help the industry grow in a healthy and sustainable manner. This can be done by drawing on the consultant's own experience and/or reviewing the spectrum of existing regulations in other parts

of the world where aquaculture has been successful. The consultant should then obtain the views of the private sector on these priority best practices.

3. Synthesize the input into a draft document for submission to regulatory authorities that brings together best practices and the private sector's input on the regulations.

The exact activities and scope of work may need to evolve and adapt as the project develops. This will be reviewed, discussed and agreed with Msingi, in consultation with industry stakeholders.

#### 4. Eligibility Criteria

1. The consultant should possess a strong understanding of cage aquaculture regulations and global best practices for these regulations.
2. Demonstratable experience in developing or providing recommendations during policy processes (such as regulations/guidelines drafting) through research and/or technical assistance, preferably in projects in Sub-Saharan Africa.
3. Strong understanding and experience of working with nascent aquaculture sectors in developing countries over the last 5 – 10 years.
4. Experience in working as a consultant, or in an advisory capacity, with national, regional, or international regulatory institutions is an advantage.

#### 5. Proposals

Completed proposals must include the following information:

1. A technical proposal which should include a detailed workplan (including timelines) and any technical input requirements for performing the consultancy.
2. A brief description of the consultant(s) that will be undertaking the work and an outline of their qualifications, capabilities and experience on assignments of a similar nature.
3. A financial proposal of the fee for delivery of this assignment. This must include the daily consultant rates for the consultant(s) undertaking the work.

Proposals should be no more than 1,000 words.

Proposals must be received no later than **Monday, 31<sup>st</sup> May 2021 at 1700 hrs East Africa Time** at the email addresses below.

#### 6. Msingi contacts

Inquiries and clarifications regarding this RfP are welcomed and should be directed in writing to the email address below.

**To: Lucy Kimani, Government Relations Manager, Aquaculture**  
Msingi East Africa Ltd  
[lucy.kimani@msingi.com](mailto:lucy.kimani@msingi.com)

**To: James Gichuhi, Industry Manager, Aquaculture**  
Msingi East Africa Ltd



[james.gichuhi@msingi.com](mailto:james.gichuhi@msingi.com)

**To: Zainab Janowalla, Industry Associate, Aquaculture**  
Msingi East Africa Ltd  
[zainab.janowalla@msingi.com](mailto:zainab.janowalla@msingi.com)